

NEXIT MOBILE INSIGHTS

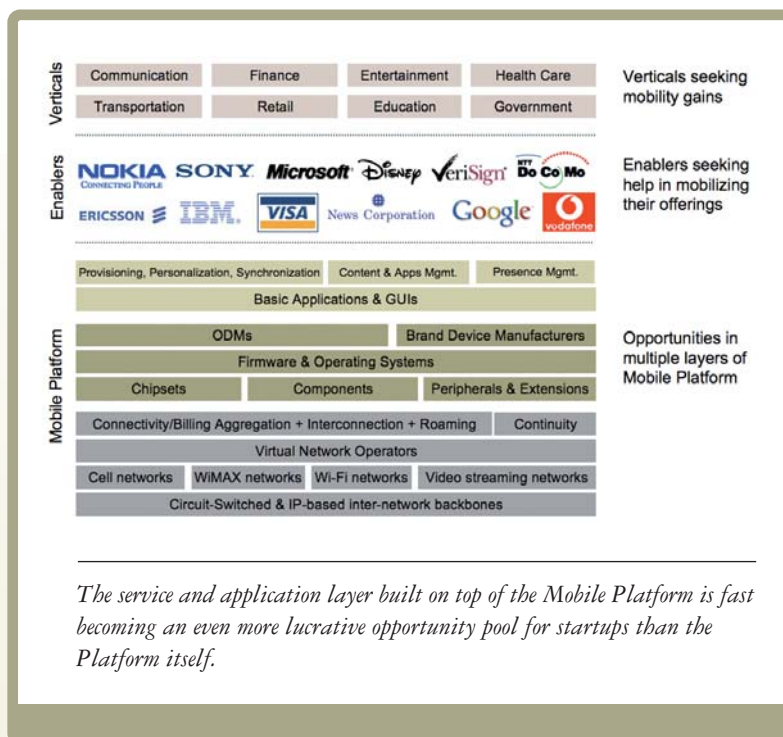


The reach and size of the mobile infrastructure is enormous. There are over two billion mobile phones in the world, four times the number of PCs, with twice the growth rate. Wireless telephony already represents half of all communications transport services revenue globally - it has become a trillion-dollar business.

The strength of the Mobile Platform is further demonstrated by the flocking of new vertical sectors and non-mobile players such as Google, Disney, Sybase or News Corp to the mobile ecosystem. This trend is clearly underlined by the growing mobile M&A appetite – from 43 deals in 2003 to over 140 deals within the first nine months in 2006, and the buyers are increasingly large IT firms or big companies in the mobilizing verticals.

More importantly, the mobile infrastructure has finally matured and offers a viable platform for mobile applications and services: the so-called Mobile Platform. The standardized interfaces enable rapid deployment of new software, and services are increasingly independent of mobile operators and handset manufacturers.

THE NEW GROWTH AREAS IN **Mobile**



The service and application layer built on top of the Mobile Platform is fast becoming an even more lucrative opportunity pool for startups than the Platform itself.

The impact of the Mobile Platform

While watching the fast development of the Mobile Platform is exciting, tracking the new applications built on top of it is mind-boggling. This service and application layer is fast becoming an even more lucrative opportunity pool for startups than the Platform itself.

One way of realizing the impact of the Mobile Platform is to revisit the IT platform revolution in the 1980s and 1990s. It created success stories such as Microsoft, Oracle and SAP.

critical mass of users of sophisticated mobile services in multiple vertical segments in the consumer, enterprise, and industrial sectors. Case in point: the 100 millionth Symbian smart phone was just sold. ▶▶

Priming the Explosion

Phenomena of this magnitude are mainly governed by the ability of the user population to adopt and deploy new usage patterns and modes. The turning point in mobility is approaching fast, as evidenced by the current number of mobile subscribers - a third of the world's population.

In the emerging markets, cell phones are replacing PCs and have become the primary means of connecting to the Internet. In the meantime, the most advanced markets are finally reaching a

At the same time, 3G operators are starting to aggressively push all-you-can-eat subscriber plans. The adoption resistance for mobile IM, email, and other services already accepted in the PC domain is disappearing – we are witnessing the same kind of proliferation of accessible services as a few years ago when affordable broadband connections became commonplace.

When the rapid adoption of mobility is combined with maturing infrastructure and pricing models that make constant use attractive (or even realistic, for that matter), we have everything required for the explosive growth of the service layers.

But mobility is not only about cellular networks and handsets. As early as 10 to 15 years ago, visionaries started making bold statements that there will be a processor in most devices we

The Strike Zone

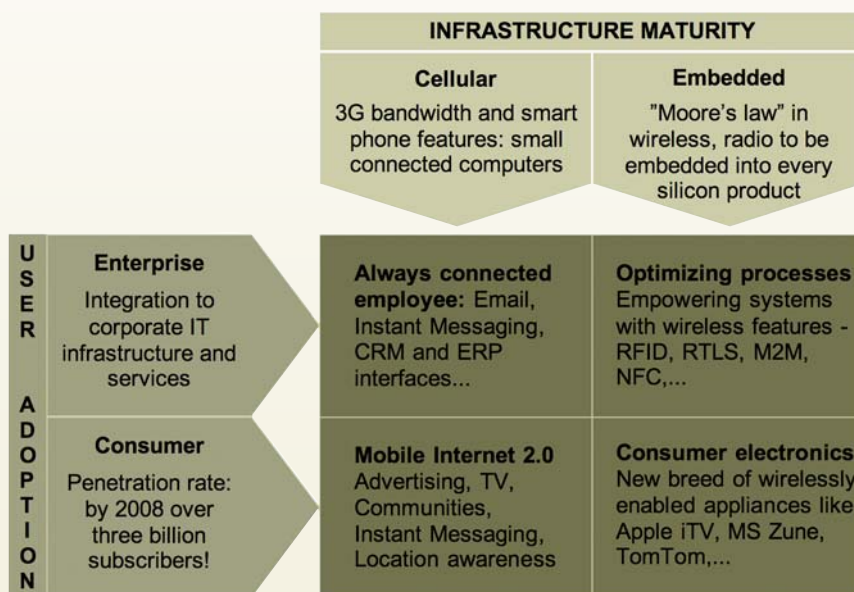
Mobile email is a killer application that has seen its usage double in the past six months in the US, and making its way into the enterprise IT world, the CIO's domain. In the next phase, continuous and real-time mobile access to ERP or CRM systems leads to better performance, faster service, and better financial results. The workforce is becoming less dependent on "being in the office" in order to access information and collaborate with colleagues or customers.

On the consumer front it's all about extending the Internet 2.0 success into mobile. Staying in touch with your social network and community whilst on the move will be commonplace. The business models will migrate to "all you

"THE VISION IS THAT THERE WOULD BE A RADIO IN EVERY DEVICE THAT HAS A PROCESSOR IN IT."

use. Today this prophecy has become a reality. Now, the vision is that there would be a radio (a wireless communications enabler) in every device that has a processor in it. Our cars, appliances, and cameras first became intelligent; soon they will be connected, enabling ubiquitous interactive communication.

can eat" flat rates and/or advertising sponsored ones, which enables high-quality and high-value services to become accessible to a broad audience. The infrastructure will not only be able to serve you with your emails and IM, but also video clips, TV news etc. Advertising will be acceptable as it is relevant to the target and based on context sensitivity; it knows who you are, where you are, what time of the day it is etc. Many of the popular services and applications will likewise be context-sensitive. ▶▶



We are considering two of the main enablers or driving forces, the maturity of the infrastructure and user adoption, as impacting two different market segments each, which in turn creates a quadrant of four opportunity areas.

The third area that is affected includes the industrial and enterprise applications of mobility, where wireless features are embedded into the environment rather than used by consumers on their handsets. Wireless functionality such as RFID (Radio Frequency Identification) and RTLS (Real Time Location Services) is increasingly being used by e.g. hospitals, which can improve their services and bottom line by locating their patients, equipment, and personnel. Transportation companies can globally track their trucks, containers, and other assets, streamlining their supply chains and operations; or security companies can deploy systems consisting of wirelessly connected sensors, video cameras, alarms etc. The applications are endless.

The fourth box in our opportunity quadrant includes wireless consumer electronics like the new Microsoft Zune, an iPod-like personal entertainment device that lets you share content wirelessly. Another example would be the TomTom device, a GPS navigator that connects through your handset to a service offering real-time and location aware data like traffic alerts including re-routing tips, alerts you of speed control cameras in the vicinity, offers weather forecast at your destination, etc.

In short, global consumer, enterprise and industrial applications of mobility are endless – creating a plethora of exciting business and investment opportunities.

The Full Impact

Mobility has become an indispensable part of our life and society, penetrating into them through a myriad of different applications and services. In doing this, it is also diversifying the mobile communications industry into several new market segments, making it one of the most important businesses in the 21st century. ■

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Nexit Team

As a global, but tightly technology and market focused venture capital firm, Nexit has its finger on the pulse of innovation in mobile and wireless. Investments are made primarily in Nordic and US based companies, with products and services for a global market.

Using its relevant operational experience, the Nexit team supports the growth and development of the portfolio companies with a pragmatic, hands-on approach. With knowledge and contacts across the wireless ecosystem, the Nexit team opens up and creates opportunities for its portfolio companies.

Nexit's transatlantic bridge is a significant value-add, linking together the technology hotbeds in Nordic and Silicon Valley. For Nordic companies, Nexit's network of business contacts in Silicon Valley provides a bridge to markets, partners, experienced management and investors at an early stage. US-based ventures get an opportunity to profit from Nordic's market-leading wireless network infrastructure, technology, insight, and advanced user base.

For further information, please visit www.nexitventures.com.

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1999–2006

from Mobileway to Mobile 365 to Sybase 365

*Patrice Peyret
Venture Partner, Nexit Ventures
Mobileway Co-founder and ex-CEO*



1999

The birth of an accidental industry

Often, technologies create brand new markets by being put to an entirely different use than what they were intended for in the first place. SMS was born as a service messaging backdoor for technicians working for wireless operators, but became an instant consumer success when it was released to the general public ten years ago. What was missing, however, was a single access point from which creators of SMS applications could reach out into all the wireless phone networks around the world without having to negotiate individually with each and every single operator. No operator could do it on its own because competing operators would often not grant access to potentially competing networks. Perfect opportunity for a new company: Mobileway was born in November 1999 to serve this burgeoning market.

In the same period, two brothers based in Taiwan and the US saw a similar opportunity for different reasons: they could not exchange messages with each other because wireless operators could not easily interconnect across geographical and technological distances. And so was born “International Phone Matching” or Inphomatch. More on this later...

2000-2001

Going against several conventional wisdoms

Mobileway made an unusual decision for a start-up: go international immediately. Within a few months from inception, the company had offices in London, Paris, Singapore and San Francisco. The year was 2000; the Internet bubble was inflating, and major actors like Yahoo!, Lastminute.com and Nokia were growing aggressively and buying wireless data access from Mobileway. Being able to meet at the London offices of Yahoo! in the morning, have a follow-on meeting with their headquarters in Santa Clara in the afternoon, while organizing joint meetings with MTV-Asia the next day in Singapore, was paying off.

Meanwhile, Venture Capitalists in Silicon Valley had very little knowledge of the mobile space and even less so of SMS; the first round of funding in 2001 came from Nexit Ventures and Vertex of Singapore, an unusual move for a US start-up.

In spite of all the buzz around WAP and “enterprise mobilization”, Mobileway remained focused on international SMS for consumer services like alerts and wallpapers downloads, receiving help from Nexit and Vertex for establishing operations in their respective geographies.

2002

A bubble bursts and a new business model appears

While the telecom industry lurched into a massive slump, the SMS market got an unexpected lift from a business model innovation: several operators introduced “premium” SMS rates for letting consumers receive new types of messages like ring-tones, and then share the extra revenues with the content providers.

This created a new revenue opportunity for Mobileway’s customers while turning Mobileway into a combined telecom-and-financial network with increased value-add.

Mayfield Fund and 3i Group in Silicon Valley, joined by Investcorp in New York, started investing in Mobileway, reassured by the ongoing financial support from Nexit and Vertex.

2003

Strategic partners, market catalysts... and some new competition

SMS having earned its business legitimacy, major players like Microsoft, Visa, Disney or Intel started buying services from Mobileway. Some of them even became investors: Visa, Intel and Citibank.

At the same time, inter-operator SMS traffic in the US became a reality and

Inphomatch, now headquartered near Washington DC, was able to capture the lion’s share of this new market.

2004-2005

The Mobile 365 years

Merging Inphomatch and Mobileway to create the largest independent operator of SMS services was a natural move.

Mobile 365 was born out this merger in August 2004, and the volume of messages handled by its five data centers in Virginia, Illinois, France, Singapore and China quickly pushed Mobile 365 into the elite of the world’s largest 10 operators in terms of monthly data traffic.

2006

Further scale and scope as Sybase 365

While the IPO market was still very soft, it became clear that an acquisition by a larger industry player in need of a mobile data service play would be a good option to expand further.

After a few months of negotiations, California-based Sybase made a definitive offer to acquire Mobile 365 in September 2006. The transaction closed on Nov 8 to form Sybase 365, a new division of Sybase presided by Marty Beard.

A few lessons learned from Nexit’s perspective

The scale and capital requirements for a business of this nature were probably somewhat outside Nexit Ventures “sweet spot” in terms of dollar size and resulting ownership percentage.

Nevertheless, the company exemplifies perfectly the combination of mobile focus and global reach as key success factors, in complete symbiosis with Nexit’s mission statement.

Another important take away is the need to adapt quickly while staying faithful to an initial strong goal.

These have been an amazingly fruitful seven years for me, and I look forward to applying the lessons learned to many more Nexit portfolio companies. ■

Larry Loper

Ecrio's New MoBeam™ Cracks (Bar)Code

Ecrio Inc., a highly visible part of the Nexit investment portfolio, has announced plans to capitalize on the expanding market for mobile couponing, ticketing, commerce and more via its new MoBeam™ subsidiary. MoBeam features patented technology that permits the easy transfer of barcodes from mobile devices, including phones, to industry-standard scanners.

Barcode Technology Dominates Global Commerce

Ecrio's interest in capturing barcodes on mobile phones and other devices, then transferring those barcodes in real time to Point of Sale (POS) scanners, started nearly five years ago. Two Ecrio founders, CEO Nagesh Challa and VP Engineering Rao Gobburu, wondered whether a barcode sent to a mobile device could be "read" directly by a standard retail scanner. The short answer was no – differences in screen resolution; color; reflection; even variations in ambient lighting; all made it impossible to predict scanning success. And while others attempted to solve the problem by creating expensive, customized POS scanners, Challa and Gobburu were determined to leverage the existing global infrastructure – a multi-billion dollar network with over 30 million scanners already in place.

Patent # 6,685,093 – and a Few More
Challa and Gobburu solved the problem

by having the phone's light source – backlight, infrared, even a service light – mimic the black-and-white, long-and-short sequencing of a standard barcode. They called the technology Mobile Beaming, or 'MoBeam' for short, and protected the company's intellectual property with several patent applications.



Fast forward to 2006, with the ubiquitous promise of mobile commerce. Companies such as Google and Yahoo have expanded their now-proven advertising model to mobile search. 15-month old start-up YouTube is sold for \$1.5 billion dollars -- a premium in part based on the promise of YouTube (and others) providing

entertainment and advertising to on-the-go consumers. MoBeam's promise: Why not offer an incentive for mobile buyers to take action (a coupon)? Or confirm a transaction within a phone-portable, bar-coded ticket? MoBeam already has attracted attention from a variety of prospects, including portals, carriers, handset manufacturers, and financial institutions.

Ecrio also holds patents for form factors beyond phones. One concept is a 'digital keychain' that can download, store and beam any barcode into any scanner. The device can exist independent of cellular technology, simply "loading" coupons and/or tickets via a USB interface and transmitting to standard scanners with an LED output.

"Imagine heading to the mall, with all of the info you need as close as your pocket," Challa muses. "Or replacing gift cards and supermarket loyalty cards with keychain-convenient, modified Flash drives. The possibilities are endless."

Have a potential idea to share with Ecrio?

Contact Nagesh Challa at nchalla@ecrio.com ■

The Barcode Boom

- The first supermarket barcode was used to scan a pack of Wrigley's Juicy Fruit gum (1974).
- Barcodes are scanned more than five billion times per day.
- A recent study by PriceWaterhouseCoopers estimated savings of more than \$30 billion per year to manufacturers, retailers and consumers through barcode efficiencies.
- Pepsi is widely credited with first using store sales data, generated from barcodes, as valuable market research.
- A new standard for barcodes, called Reduced Space Symbology (RSS), uses a smaller space to permit the encoding of additional information – such as expiration dates for perishable grocery items. (And yes – MoBeam can work with RSS!)

(Source: Fortune magazine)

THE NEXIT PORTFOLIO



www.bitfone.com

Bitfone provides innovative software solutions for customer care automation and mobile device management to wireless operators and handset providers. Bitfone's products improve the usability of mobile devices by diagnosing and repairing software problems and by delivering updates and configuration settings over the air. Bitfone is headquartered in California, with offices in Canada, China, Korea and the UK.

Other investors: BlueRun Ventures, Vesbridge Partners, 3i US, Prism Ventures, Khosla Ventures, Motorola Ventures, KTB Ventures, CIR Ventures and Qualcomm.



www.conformiq.com

Conformiq Test Generator is a solution for dynamic model-based test generation and automatic test execution. The technology is based on test cases generated from high-level system models enabling automated, thorough and cost-effective testing of complex software systems. In addition to quality improvements and increased test case maintainability, this also results in direct savings in development costs. A special version has been released for Symbian environments.

Other investors: erVentures.



www.ecrio.com

Headquartered in Cupertino, California, Ecrio is the leading vendor of next generation communication software for mobile phones. Ecrio provides interoperable and standards-compliant software to Mobile Phone Manufacturers and Mobile Operators. Ecrio offers solutions for Instant Messaging and Presence Services (IMPS), IP Multimedia Subsystem (IMS) compliant and Session Initiation Protocol (SIP) based Push to Talk, Push to View and Push to VoiceMail modules. Ecrio's customers include mobile industry leaders such as DoCoMo, Lucent, NEC, Panasonic and Siemens.

Other investors: CIR Ventures, CDB Webtech, and Mitsubishi UFJ Capital.



www.ekahau.com

Ekahau, Inc. is the industry leader in providing Wi-Fi based RTLS (Real Time Location System) solutions. Ekahau's customers, including several Fortune 500 companies worldwide, are realizing the benefits of Wi-Fi-based location services, and innovative Wi-Fi network planning and optimization tools. Ekahau partners include wireless software developers, leading system integrators and international OEM partners, who develop and market wireless enterprise applications. Ekahau is a US-based corporation, with its headquarters located in Saratoga, CA, and other offices in Reston, VA; Helsinki, Finland and Hong Kong, China.

Other investors: Sampo, 3M Corporation and Finnish Industry Investment.



www.exidio.com

Exidio Oy is dedicated to combining extensive, first-hand treasury expertise with enabling technologies to provide treasury service tools. Trezone is a web-based system that opens up treasury bottlenecks and ensures automatic information flow throughout corporations. It widens the reach of treasury management to give tools to internal customers, such as controllers and subsidiaries, with substantial cost savings and improved forecasting services.

Other investors: CapMan and Metso Corporation.



www.futuremark.com

Futuremark is known around the world for its PC and smart phone benchmark products and value-added services. The 3Dmark benchmark is used by more than 250 computer magazines and major PC hardware manufacturers (including AMD, ATI, Intel, nVidia) and recognized as the world de-facto standard. SPMark has become the industry's most widely used benchmark for Symbian OS based smart phones and is rapidly becoming the de facto performance measurement standard for mobile platforms.

Other investors: Conventum Oyj.



www.hantro.com

Hantro is the leading provider of hardware and software based MPEG4, H.263, H.264 and VC-1 video solutions specifically tailored for handheld devices. The product portfolio also includes video applications for video capturing, playback, messaging, streaming and telephony. By combining these offerings, Hantro is uniquely positioned to provide complete solutions for silicon providers, device manufacturers and network operators.

Other investors: CapMan, Atine Group and 2M Invest.



www.hybrid.fi

Hybrid develops graphics technology solutions for consumer devices and is the leader in embedded graphics standards. The new 3D API's such as OpenGL ES and M3G are bringing advanced visual capabilities enabling even more compelling games, entertainment and other content. Hybrid's clients include Acrodea, Bitboys, Ericsson, Mtekvision, Samsung, Symbian, ACT Software, Aplix, Esmertec, Pathway, Philips, Renesas, Tao, TTPcom and Nokia.

Nvidia Corporation (Nasdaq: NVDA) acquired Hybrid Graphics on March 2006.

THE NEXIT PORTFOLIO



www.mobile365.com

Mobile 365 is the global leader in the delivery, billing, and settlement of mobile messaging services delivering reliably messages, premium content, and value-added services for the leading mobile operators, content providers, brands, and media companies worldwide. Headquartered in Chantilly, Virginia, USA, Mobile 365 has offices in over twenty cities globally and more than 300 employees worldwide. Mobile 365 can reach 700 mobile phone networks worldwide and has over 250 bi-directional direct operator links; it delivers over 3 billion SMS, MMS, WAP and IM messages per month.

Mobile365 was acquired by Sybase Inc. (NYSE: SY) in November 2006.



www.skypilot.com

SkyPilot Networks is the leading provider of carrier-class wireless mesh solutions that enable service providers, municipalities, and public safety agencies to rapidly deploy cost-effective broadband access, voice over IP, public and private Wi-Fi access, video surveillance, and other wireless applications. The SkyPilot solution utilizes a patent-pending synchronous mesh architecture, which results in a highly scalable, reliable mesh network and dramatically reduces equipment and operating costs. SkyPilot has proven scalability and reliability with over 15,000 units shipped to more than 200 customers in 40 countries.

Other investors: Mobius Venture Capital, Invesco Private Capital, AOL Time Warner Ventures, Softbank Asia, Selby Venture Partners, and Palo Alto Investors.



www.telcogames.com

Telcogames is a publisher, developer and distributor of mobile games. The company develops and publishes games for high end smart phones in its own studios and licenses Java games from developers and publishers around the world. The company is headquartered in London and has other offices in Liverpool, Paris, Seoul, Norrköping, Tokyo, Helsinki, Düsseldorf, Tel Aviv and Taipei. The development studio Fathammer is in Finland and Magic Productions in France. Fathammer was merged with Telcogames in July 2006.

Other investors: 3i and Capital Fund.



www.thetamicro.com

Theta is a fabless RF semiconductor company focusing on the next generation of cost-effective multi-band and multi-mode wireless systems. The products will facilitate cost-effective, high-performance Wi-Fi and WiMAX implementations for customers worldwide. Theta is deploying its unique design IP and specialized local knowledge of the diverse requirements of US and European markets, to provide products for emerging volume wireless applications.

Other investors include: Horizon Ventures, Telos Venture Partners, NBG Technology Fund, Cadence Design Systems, and Band of Angels.

RECENT NEWS FROM NEXIT PORTFOLIO COMPANIES

Bitfone and Insignia Solutions have agreed on licensing IPRs to Bitfone's FOTA technology. "Bitfone has executed on an impressive intellectual property strategy to protect its technology and market position," said Mark McMillan, CEO of Insignia Solutions.

Conformiq is providing its Test Generator™ to Visto Corporation, the leading global provider of secure push email. The solution enables Visto to improve the efficiency of its quality assurance procedures.

Futuremark has signed a deal with Microsoft Corp. The contract covers online services and performance analysis tools in support of Microsoft Windows XP and the upcoming Windows Vista operating systems. Futuremark currently provides online services for Microsoft, including the highly successful Windows Game Advisor.

SkyPilot has been named to the annual Fierce 15 list as one of the top emerging wireless companies for 2006: "SkyPilot has proven itself as a true Fierce 15 winner by providing wireless mesh solutions that enable service providers, municipalities and public safety agencies to rapidly deploy VoIP, Wi-Fi access, video surveillance, and other wireless applications."

Ekahau's Real-Time Location System has been selected by the Châtaigneraie Clinic to improve workflow in their operating rooms. The hospital uses Ekahau Wi-Fi tags and Ekahau Tracker software to locate patients in real time. During the hospital admission process, patients are given Ekahau Wi-Fi tags to track their location through the entire operating room process.

Mobile 365 has announced that the company's total SMS and MMS traffic for the first quarter of 2006 was 8.4 billion messages transported, representing a 40% year-over-year increase. In 2005, the company delivered more than 25 billion messages—a rate of more than 2 billion messages monthly.

Bitfone's Device Management Client Suite has been selected by ZTE Corporation, China's largest listed telecom equipment supplier. The device management suite enables users of ZTE's mobile devices to download software and firmware updates, perform self-diagnosis of the device to identify problems, and configure device settings over-the-air.

Ekahau's Real Time Location System (RTLS) has been deployed by Mercy Hospital, a leading healthcare facility in Miami. The solution enables hospital staff to immediately find the whereabouts of mission critical equipment and other mobile assets.

SkyPilot has announced a \$21 million round of funding that will fuel its growth

as the technology leader in the municipal Wi-Fi market. The primary use of the funds will be to continue to expand sales, marketing, engineering and customer service efforts for the company's growing customer base.

Mobile 365 has been chosen by AlwaysOn as one of the Top 100 Private Company award winners. For the third year in a row, Mobile 365 was handpicked by the AlwaysOn editorial panel based on a set of five criteria—technology innovation, market potential, customer adoption, media buzz, and investor value creation.

Ekahau is collaborating with St. Croix Systems Corp. to deliver a combined asset management, maintenance and real-time location solution for the health care industry. The solution enables health care facilities to use their existing campus-wide wireless infrastructures to track historical and real-time locations of their assets and equipment.

Mobile 365 has been chosen to provide SMS services to Skype™. With the addition of SMS messaging via Mobile 365's global delivery network, Skype users can keep in touch by sending SMS messages to mobile subscribers anywhere in the world.

Sybase, Inc. (NYSE: SY), a leading provider of enterprise infrastructure and mobile software, acquired **Mobile 365**, the global leader in mobile messaging and content delivery, in an all cash transaction valued at \$417 million. The transaction was closed in November 2006.

Futuremark has announced SimulationMark ES2.0, an innovative new approach to benchmarking that enables mobile device chip-makers and manufacturers to estimate performance data during the chip design phase by comparing various hardware architectures and application processor designs.

Hantro announced the availability new wireless video codec IP cores capable of encoding and decoding High Definition (720p) video. The new 6280 Multi-format encoder incorporates Hantro's latest innovations in state-of-the-art video recording applications on wireless handsets.

Ekahau was recognized in The Wall Street Journal's 2006 Technology Innovation Awards contest. The contest honors technologies that represent a breakthrough from conventional methods rather than incremental improvements to existing technology. Ekahau was named runner up in the wireless category.

Futuremark has announced that Sapphire Technology Ltd, the world's leading manufacturer of ATI-based video graphics accelerators and mainboards, has become the first

board manufacturer to join the 3DMark Benchmark Development Program.

Conformiq, a leading provider of model-driven testing technology, and Testing Technologies, a leading TTCN-3 test tool provider, have put their forces into a joint project to bring the benefits of model-driven testing into the TTCN-3 sphere.

SkyPilot, the leading provider of carrier-class broadband wireless mesh networks, and Galaxy Internet, the regional leader in Internet services and municipal wireless networks, announced that they have partnered and delivered the downtown Boston Wi-Fi HotZone.

Bitfone, a pioneer and a patent holder of over-the-air (OTA) technology for mobile phones, announced that Alltel (NYSE: AT), owner and operator of the United States' largest wireless network with more than 11 million wireless customers, has commercially launched Bitfone's OTA device management solution, FusionDM.

Futuremark announced that MtekVision will be the first Korea-based member of its handheld benchmark development program and that AGEIA™ Technologies, pioneer of hardware-accelerated physics for games, has joined the 3DMark Benchmark Development Program.

Ekahau has attracted a total of \$16 million in financing, including \$12 million in Series B equity funding and \$4 million of venture loans and government funding. New investors include several large international investors, with founding investor Nexit Ventures participating.

Ekahau introduced Ekahau Positioning Engine 4.0, a major upgrade that features faster and more accurate location tracking capabilities. The new release significantly eases the deployment and management of a real-time location solution, while providing the ability to track more than 10,000 objects.

Bitfone announced that Lenovo, the number one Chinese mobile brand and number four ranked manufacturer overall in the Chinese market, has commercially launched Bitfone's OTA device management solution, mProve, on selected mobile phones with China Mobile.

Futuremark released free updates to its 3DMark06 and PCMark05 benchmark suites. The 3DMark series is the worldwide industry standard PC benchmark series for objectively measuring and comparing 3D performance. PCMark05 is positioned as an overall system performance analysis tool for home PCs. ■