

## Ekahau RTLS to Empower SoftBank's Asset and Personnel Tracking Application

Japan's SOFTBANK TELECOM Integrates Ekahau Real-Time Tracking Technology with 3G Mobile Phones to provide safety functionality to their application suite

Saratoga, CA --- January 26, 2009 --- Ekahau Inc., a leading provider of Wi-Fi-based Real Time Location Systems (RTLS), today announced that SOFTBANK TELECOM Corp., Japan's third largest telecommunications service provider, has integrated Ekahau's location-based services (Ekahau RTLS) with their application suite to be used with the high-end X Series 3G mobile phones from SoftBank Mobile.

The new system locates the X Series mobile phones carried by the employees and does not require any additional infrastructure components, such as additional readers, antennas or chokepoints, therefore making it very easy to install even in the most crowded public places.

The tracking solution can be used to locate assets and people. It's two-way communication assures that the accurate location of the person carrying the handset will be reported and possible assistance can be sent to the right location rapidly. Usage cases vary from healthcare, manufacturing, logistics and retail, just to name a few. The overall management of people or processes and equipment can be made more effective in a very cost effective way.

"Integrating Ekahau with our application suite and the X series handsets was easy and straightforward as their system offers an open API (application programmer's interface)," said Yuuichi Watanabe, Deputy Manager Solution Department in Mobile SE Management at SOFTBANK TELECOM. "Our customers have been pleased that we now can offer this secure tracking solution to them in our application suite. This enhances personal safety for the employees and customers alike."

"We are very pleased that SoftBank Telecom has selected the Ekahau Wi-Fi tracking solution, which offers the ability to locate people over any brand or generation of a standard Wi-Fi network," said Mika Kouhia, Business Development Manager, Japan, at Ekahau. "As a major solution provider in Japanese market SoftBank Telecom can offer their application suite to a big market segment enabling a better security for a huge number of people."

### **About SOFTBANK TELECOM**

SOFTBANK TELECOM Corp. (Head office: Minato-ku, Tokyo, Japan) is one of the largest ICT (Information & Communication Technology) solution companies in Japan with a nationwide fiber-optic network. SOFTBANK TELECOM provides a combination of internet service, data service, voice and telephone services, and integration services. The company is a 100 percent subsidiary of SOFTBANK Corp. For more information, visit <http://www.softbanktelecom.co.jp/english/index.html>

### **About Ekahau Inc.**

Ekahau Inc. is the industry leader in providing Wi-Fi-based RTLS solutions. Ekahau's customers, including several Fortune 500 companies worldwide, are realizing the benefits of Wi-Fi based location services and innovative Wi-Fi network planning and optimization tools. Ekahau's solutions are being used in more than 150 hospitals around the world, as well as by manufacturers, mining/oil/gas companies, government agencies and the military. Ekahau partners include wireless software developers, leading system integrators and international OEM partners, who develop and market wireless enterprise applications. Ekahau is a U.S. based corporation, with offices in Saratoga, Calif.; Reston, Va.; Helsinki, Finland; and Hong Kong, China. For more information about Ekahau, please visit at [www.ekahau.com](http://www.ekahau.com).

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