

## **Phoenix Technologies Partners with Funambol to Deliver Continuous Data Synchronization with BeInSync Mobile(TM)**

### **--Allows Consumers and SMBs to Conveniently and Securely Access Content on Mobile Devices, and to Share and Protect Their Digital Lives**

MILPITAS, Calif., Feb 17, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Phoenix Technologies Ltd. (Nasdaq: PTEC), the leader in PC 3.0(TM) products, services and embedded technologies, today announced BeInSync Mobile to deliver continuous and seamless synchronization of mission-critical business data and rich media personal files that constitute a user's digital life. BeInSync Mobile utilizes Funambol's mobile open source technology to extend the reach of BeInSync(TM), Phoenix's online synchronization and continuity solution, to the mobile phone category. Consumers can now experience seamless data synchronization between their phones and PCs, keeping their digital lives always 'in sync.'

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070410/SFTU048LOGO> )

BeInSync Mobile is now in beta and will be available later this year at <http://www.beinsync.com>. The service is being demonstrated in Funambol's booth #1J46 (Hall 1) at the 2009 GSMA Mobile World Congress event in Barcelona this week.

BeInSync Mobile redefines the way users can conveniently and securely access, share, and protect documents, rich media files, photos and other important digital data. Phoenix's patent-pending, peer-to-peer BeInSync technology, coupled with Funambol's mobile open source technology, allows users to access their digital resources anytime and anywhere. Users now have the ability to automatically keep files and folders synchronized and backed up across all digital devices, including smartphones and PCs.

The BeInSync offering sets a new standard for ease-of-use and supports the widest selection of handsets in the market. Phoenix's PC OEM partners can now use BeInSync to offer new services to their customers and provide more offerings than what is available today from existing services such as Apple's popular MobileMe. By offering such services, PC OEMs have an opportunity to significantly boost device sales and service revenues.

"Phoenix is driven by the needs of the mobile PC user and the benchmark of our PC 3.0(TM) strategy is to provide products and services that make the computing experience simpler, more efficient and more secure. BeInSync Mobile fulfills a significant desire by consumers to have continuous access to all of the content that make up their digital lives and puts powerful and flexible mobility options into their hands," said Woody Hobbs, President and CEO of Phoenix Technologies.

"Phoenix is at the forefront of providing mobile consumers and SMBs with convenience-driven products that deliver greater efficiency and simplicity, goals that Funambol shares in creating our technology for continuous content availability," said Fabrizio Capobianco, Funambol CEO. "We

are excited to partner with Phoenix on BeInSync Mobile to provide a simpler and superior solution to managing users' digital and mobile lives."

"Phoenix has transformed itself from being a leading provider of firmware to a leader in consumer solutions that fulfill a variety of mobile PC user needs, and BeInSync Mobile is a continuation of that strategy," said Tim Bajarin, one of the world's most sought-after personal technology pundits. "BeInSync and Funambol together provide sophisticated continuous communication technologies that translate into powerful mobile access for consumers."

#### About Phoenix Technologies Ltd.

Phoenix Technologies Ltd. (Nasdaq: PTEC), the leader in PC 3.0(TM) products, services and embedded technologies, pioneers open standards and delivers innovative solutions that enable the PC industry's top system builders and specifiers to differentiate their systems, reduce time-to-market and increase their revenues. The Company's flagship products and services -- Phoenix SecureCore, Embedded BIOS, Phoenix FailSafe, HyperSpace, BeInSync and eSupport -- are revolutionizing the PC user experience by delivering unprecedented performance, security, reliability, continuity, and ease-of-use. The Company established industry leadership and created the PC clone industry with its original BIOS product in 1983. Phoenix has 159 technology patents and 136 pending applications, and has shipped in over one billion systems. Phoenix is headquartered in Milpitas, California with offices worldwide. For more information, visit <http://www.phoenix.com>.

Phoenix, Phoenix Technologies, Phoenix SecureCore, Embedded BIOS, Phoenix FailSafe, HyperSpace, BeInSync, BeInSync Mobile, eSupport, PC 3.0 and the Phoenix Technologies logo are trademarks and/or registered trademarks of Phoenix Technologies Ltd. All other marks referenced herein are the property of their respective owners.

#### Safe Harbor

The statements in this release include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, regarding, but not limited to, the availability of BeInSync Mobile later this year and its functionality, and the ability of OEMs to leverage BeInSync Mobile. These statements involve risk and uncertainties, including: unexpected technical challenges and delays, including defects, errors, code bugs and glitches; unexpected challenges relating to our relationships with Funambol and our OEM customers; our ability to successfully compete in new markets where we do not have significant prior experience; competing technology and offerings of competitors; end-user demand for our products and solutions; the ability of our OEM customers to leverage BeInSync Mobile and provide compelling services; our ability to convert trial users of our products and services into paying licensees; our ability to hire and retain key employees; and our ability to protect our intellectual property rights. For a further list and description of risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements in this release, we refer you to the Company's filings with the Securities and Exchange Commission, including, but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q. All forward-looking statements

included in this release are based upon assumptions, forecasts and information available to the Company as of the date hereof, and the Company assumes no obligation to update any such forward-looking statements.

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