

## **Mobile 365 Selected by AlwaysOn as an AO100 Private Company Award Winner**

### *Recognized for Leadership in Emerging Technology for Third Consecutive Year*

**Chantilly, VA, 12.07.2006** - Mobile 365, the global leader in mobile messaging and data services, today announced that it has been chosen by AlwaysOn as one of the Top 100 Private Company award winners. For the third year in a row, Mobile 365 was handpicked by the AlwaysOn editorial panel based on a set of five criteria—technology innovation, market potential, customer adoption, media buzz, and investor value creation.

Mobile 365 and the AO100 will be honored as part of the AO2006: Stanford Summit, 25-27 July, at the Frances C. Arrillaga Alumni Center on the Stanford University campus in Palo Alto, California. The event will bring together successful entrepreneurs, business and political thought leaders, and top venture capitalists to spot trends and spark new ideas and initiatives.

The AO100 was selected from over 1,000 companies, peer-nominated by leading venture capitalists, investment bankers, and industry analysts. The AO100 list consists of private companies at all stages of development, from early to late stage.

Delivering more than two billion messages monthly, Mobile 365 leads the world in the global delivery and settlement of mobile messaging and data services, including SMS, MMS, and WAP. With reach to more than 500 mobile operators around the world, Mobile 365 is at the forefront of mobile interoperability messaging and the distribution of premium content and value-added services.

"The AO100 companies are driving the next wave of innovative technologies that are disrupting the old guard and shaping the new media landscape," said Tony Perkins, founder of AlwaysOn. "As ever, we were inundated with nominations from leading companies, and it's heartening to know that tomorrow's thought leaders and technology visionaries are already out there. My congratulations to each AO100 winner—these are the companies which we predict will have the greatest market traction, strongest innovation and most game-changing approaches this year."

"Mobile 365 is honored to be named an AlwaysOn Top 100 company for the third consecutive year," said Gino Picasso, CEO of Mobile 365. "This award validates both our position of global leadership, and our constant drive toward innovation in the mobile space."

A full list of all the AO100 companies can be found on the AlwaysOn Website at: [stanfordsummit.goingon.com/permalink/post/866](http://stanfordsummit.goingon.com/permalink/post/866).

## **About Mobile 365**

Delivering two billion messages per month, Mobile 365 leads the world in the global delivery and settlement of mobile messaging and data services, including SMS, MMS, and WAP. With reach to more than 500 mobile operators around the world, Mobile 365 is at the forefront of mobile interoperability messaging and the distribution of premium content and value-added services. Headquartered outside of Washington, D.C., Mobile 365 has offices in Beijing, Guangzhou, Hamburg, Hong Kong, Johannesburg, Kuala Lumpur, London, Madrid, Mexico City, Milan, New Delhi, Paris, San Francisco, Shanghai, Singapore, Sydney, and Taipei. Major operator customers include Verizon Wireless, Vodafone, Cingular Wireless, T-Mobile, Telcel, Telefonica, O2, China Mobile, China Unicom, Hutchison, and Airtel. Major brand customers include Volvo, Sony Pictures, MSN, Citibank, Siemens, Ogilvy, Yahoo!, and Dunkin' Donuts. For more information, visit: [www.mobile365.com](http://www.mobile365.com).

## **About AlwaysOn**

AlwaysOn is transforming the communication business with its online blogging network; establishing it as a leader in the open media revolution. Borrowing on the underground blogging and social networking traditions, AlwaysOn (<http://www.alwayson-network.com>) was launched in 2003. Today, AlwaysOn's annual Summit @ Stanford and OnHollywood events, print "blogozine" and online services encourage direct collaboration between the global thought leaders and technology insiders whose ideas and innovations are shaping the always-on world.

AlwaysOn, LLC, is a privately held and virtually headquartered company born out of the heart of Silicon Valley.