

BAPCo® RELEASES SYSmark® 2004

The latest version of the premier PC performance metric

Burlingame, California – December, 15th, 2003 – The latest version of the premier performance metric that measures and compares PC performance based on real world applications was released today by the Business Application Performance Corporation or BAPCo®, a non-profit consortium of leading computer industry publications, independent testing labs, PC hardware manufacturers, semiconductor manufacturers and software publishers.

SYSmark® 2004 extends the SYSmark family of productivity benchmarks, which have been widely accepted by IT Managers, PC OEMs, press and analysts worldwide. It represents a ground-up development, featuring new user driven workloads and usage models developed by application experts using the applications in manners which reflect current and emerging computing trends.

SYSmark 2004 is used by PC OEMs, hardware and software developers, IT departments, system integrators, publishers and testing labs as well as Information technologists and computer industry analysts.

SYSmark 2004 is an application-based benchmark that reflects usage patterns of business users in the areas of Internet Content Creation and Office Productivity and utilizes the following applications:

Internet Content Creation:

Adobe® After Effects® 5.5
Adobe® Photoshop® 7.01
Adobe® Premiere® 6.5
Discreet® 3ds max™ 5.1
Macromedia® Dreamweaver® MX
Macromedia® Flash MX
Microsoft® Windows Media® Encoder 9 Series
Network Associates® McAfee® VirusScan® 7.0
WinZip Computing WinZip® 8.1

Office Productivity:

Adobe® Acrobat® 5.0.5
Microsoft® Access 2002
Microsoft® Excel 2002
Microsoft® Internet Explorer 6
Microsoft® Outlook® 2002
Microsoft® PowerPoint® 2002
Microsoft® Word 2002
Network Associates® McAfee® VirusScan® 7.0
ScanSoft® Dragon Naturally Speaking® 6 Preferred
WinZip Computing WinZip® 8.1

BAPCo's SYSmark® 2004 builds upon its predecessors utilizing the strongest and broadest development team in PC benchmark history. BAPCo's depth of membership represents the breadth of the computing industry and harnesses a consortium of experts.

BAPCo's SYSmark 2004 Software and Hardware Requirements:

BAPCo's SYSmark 2004 supports Windows® XP (Professional and Home) and Windows® 2000 (with Service Pack 4). SYSmark 2004 requires 256 MB RAM. A CPU frequency of 650 MHz (or comparable rating) or above and 7.0 GB Free hard disk space. SYSmark 2004 also requires an integrated or add-in sound card and a DVD ROM drive. SYSmark supports the following non-English languages: Chinese (Traditional), Dutch, French, German, Italian, Japanese, Portuguese and Spanish.

SYSmark 2004 is distributed by Futuremark, a leading provider of PC performance benchmarking software and web services.

Ordering Information:

BAPCo's SYSmark 2004 is available for \$399.95 USD. Please visit <http://www.bapco.com/store.html> for further details and to place an order.

About BAPCo®

The Business Applications Performance Corporation (BAPCo) is a non-profit consortium of leading computer industry publications, independent testing labs, PC hardware manufacturers, semiconductor manufacturers and software publishers. Current BAPCo membership includes: AMD, ARCintuition Inc, ATi Technologies Inc, CNET Labs, Computer Shopper, Dell, Hewlett-Packard, IBM, Intel, Microsoft, Toshiba, VNU Business Publications Limited (UK) and ZDNet.

About Our Distributor, Futuremark® Corporation

Futuremark® Corporation, formerly known as MadOnion.com™, is the leading provider of computer performance analysis software and services. Futuremark® is known around the world for its benchmark products, including the 3DMark® Series and PCMark™2002 (with more than 30 million copies distributed worldwide) and value-added services powered by a database of over 10 million real life benchmarking results. Futuremark® has offices in Saratoga, California and Helsinki, Finland. For more information, please visit <http://www.futuremark.com>.

Contact Details:

For more information, visit www.bapco.com

BAPCo press Inquiries:
press@bapco.com

BAPCo Membership information and support:
John Peterson
BAPCo
Operations Manager
Phone: +1-408-988-7654
john.peterson@bapco.com

Site Licensing:
sales@bapco.com

Individual ordering:
Tero Sarkkinen
Futuremark
Executive Vice President, Sales and Marketing
Phone: +1-408-517-0131
tero@futuremark.com

*BAPCo and SYSmark are registered trademarks of the Business Applications Performance Corporation. MobileMark is a trademark of the Business Applications Performance Corporation. Futuremark is a registered trademark of Futuremark. All other names mentioned are trademarks, or registered trademarks of their respective companies.