

ASUSTeK Selects Ecrio IMS Client for 3G Deployment

Applications to include IMPS, VoIP, Push to Talk and More; Demos Slated for 3GSM Barcelona

Cupertino, CA, U.S.A. and Taipei, Taiwan – January 31, 2007 – Ecrio Inc., a leading provider of real-time communications software for mobile phones, today announced that its IP Multi-Media Subsystem (IMS) client software has been selected for deployment by ASUSTeK Computer Inc. The software, which includes OMA-compliant Instant Messaging (IM), VideoShare, Push-to-Talk over Cellular (PoC) and 3GPP-compliant Voice over IP (VoIP) with Voice Call Continuity (VCC) solutions, will first be deployed in Taiwan on ASUS mobile phones.

"We evaluated the offerings and capabilities of several IMS client vendors, then selected Ecrio for its complete, commercially deployed and easily portable foundation," said Alex Sun, Vice President of ASUSTeK's Mobile Communication Business Unit. "The Ecrio IMS platform and suite of real time communication engines, including Presence, IM, Videoshare, PoC and VoIP, will quickly allow us to launch exciting new services on advanced networks. As important, Ecrio software has been successfully deployed on millions of handsets worldwide - so we were confident launching here in Taiwan."

ASUSTeK has focused on delivering phones using the Windows Mobile platform, which made Ecrio a natural choice. Ecrio's products are available for feature phones and smart phones on native OS (i.e. Nucleus and REX) as well as Windows Mobile and Symbian OS. The February 12 - 15 3GSM event, with attendees from a worldwide base of wireless operators, provides an ideal showcase for the combination of Ecrio applications running on ASUS handsets.

"It is a huge vote of confidence for ASUSTeK, a leading handset vendor, to select Ecrio's IMS solutions," said Nagesh Challa, President, and CEO of Ecrio. "Ecrio is committed to providing open, interoperable and standard-compliant client software, for the rapid deployment of new services on advanced networks. We are confident that other operators and handset manufacturers will follow the lead of Ecrio customers NTT DoCoMo, ASUSTeK and more."

About ASUSTeK Computer Inc.

Ranked in Business Week InfoTech 100 for the 8th straight year, ASUSTeK Computer Inc. (TSE:2357) is a leading provider of 3C total solutions. Its product portfolio includes notebooks, motherboards, graphics cards, optical drives, information appliances, desktop PCs, servers, wireless solutions, mobile phones and networking devices. With strong engineering capability, ASUSTeK won 1706 awards in 2005, translating to more than 4 awards per day. The company is the perennial leader of the motherboard and graphics card industries and a top 4 maker globally for notebooks.

About Ecrio

Headquartered in Cupertino, California, Ecrio is a leading vendor of real-time communications software for mobile phones. Ecrio provides interoperable and standard compliant software to mobile phone manufacturers and mobile operators. Ecrio offers solutions for Instant Messaging and Presence Services (IMPS), IP Multimedia Subsystem (IMS), VideoShare and Push to Talk over Cellular (PoC). Ecrio's customers include mobile industry leaders such as NTT DoCoMo, Lucent, NEC, Panasonic, and ASUSTeK. www.ecrio.com

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