

Hantro Demonstrates Ultra Low Power Video IP Products at 3GSM World Congress February 13th, 2007

3GSM World Congress Barcelona, Spain - Hantro, the market leader in wireless video products, demonstrates the latest ultra-low-power hardware video IP products at the 3GSM exhibition this week. Hantro's 6280 and 7190 multi-format encoder and decoder deliver High Definition (HD) 720p video compression capability for wireless devices.

With H.264, H.263, MPEG-4, VC-1 and JPEG formats supported, Hantro's 6280 and 7190 are the optimal choices for wireless devices such as mobile phones and personal media players. The 6280 encoder includes innovative features such as patented pending built-in video stabilization. Hantro's video stabilization compensates for undesired jitter effects while recording video with a handheld device. Video stabilization is implemented all in hardware and completely off loads any computations from the host CPU, such as an ARM processor. The 7190 decoder is fully compatible with Microsoft Windows Media Video technology and conforms to the PlaysForSure v2.0 specification.

"We are more than pleased with the success of our 6280 and 7190 multi-format products. There are already several design wins among the 18 semiconductor customers who are already using Hantro solutions and we expect the number to increase rapidly during 2007." says Sami Hyyryläinen, Vice President of sales.

"A hardware video codec is the ultimate choice for any wireless chipset, as it operates at a very low clock frequency and the advanced power-saving features such as voltage islands, lead to the lowest power consumption for battery-operated devices" continues Mr. Hyyryläinen.