

Telcogames and zoo digital publishing to bring toy golf 2 to the ps2 and pc

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Partnership will bring mobile IP Toy Golf 2 to a wider audience

Telcogames, a global publisher, distributor and developer of mobile games, will expand its audience by working with ZOO Digital Publishing to bring its groundbreaking Toy Golf 2 game to the Playstation 2 and PC. The game, already a success online and on mobile, will bring the thrills of birdies and bogeys, into the comfort of your home!

This exciting partnership will allow ZOO Digital Publishing to upgrade and publish mobile game classic, Toy Golf 2, into boxed PS2 and PC versions that will be available in time for Christmas 2007. This deal breaks new ground in the world of gaming, by taking original mobile content and making it available for multiple formats.

Aimed at the casual market, Toy Golf 2 will bring all the fun and enjoyment of the mobile crazy golf game to your PC and PS2. Putt your way through 48 holes in the kitchen, study, living room and any number of household locations in this highly addictive, fun and casual creation.

Darren Newnham, Head of Licensing, commented, "Telcogames has a strong portfolio of titles providing something for everyone no matter what their gaming preferences. Our titles, such as Toy Golf, are perfect for console, PC and handheld formats. The convergent trend the industry predicted is here. Telcogames aim to secure more licensing deals to bring further content to non-mobile formats in the future".

Adam Prichard, ZOO Digital Publishing's Commercial Director commented: "Telcogames has a good reputation in the distribution of mass market mobile titles and we see this deal as the beginnings of a strong partnership to take innovative mobile games to boxed non-mobile formats. We continue to examine all possible revenue streams in order to grow the business and this latest deal is a clear indication of our determination to take the company forward."

Toy Golf 2 for PS2 and PC will be available through all major retailers from November 2007.