

## Telcogames acquires multiplayer company

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### Viva La Mobile joins the Telcogames family

Telcogames, a global publisher, developer and distributor of mobile games has acquired Viva La Mobile a leader in real-time multiplayer games for mobile devices. Viva La Mobile has been live with their proprietary Redstar multiplayer platform for the past 3 years with great success. So far 3 Australia; 3 Austria; 3 Hong Kong; Smartone Vodafone Hong Kong; PCCW Sunday Hong Kong and Telstra are all live carriers cumulatively generating over 1.4 million paid for multiplayer game sessions.

In addition to real-time multiplayer, the Viva La Mobile Redstar platform allows payment flexibility with pay per play billing, free play and subscription models. It also offers chat, high scores, international leader-boards and tournaments under its mobile games championship(MGC) brand with carrier grade servers hosted in several locations worldwide reducing the integration required for carriers and eliminating any cost on behalf of carriers.

Orange Israel will be Telcogames' first customer to launch Viva's multiplayer games in September. Launch titles will be Super Puzzle Bobble multiplayer from Taito and Viva's own critically acclaimed Badlands multiplayer game. Other single and multiplayer titles Viva has created include Rubiks Cubed, Aqua Dig and Fire Frenzy amongst others.

Jamie Conyngham, CEO Telcogames said *"The Viva acquisition allows us to continue offering our clients the latest advances in mobile games. Gamers in many European countries have yet to see branded real-time multi-player games such as Taito's Super Puzzle Bobble and we intend to change to make this part of our offering to our global distribution base".*

David Kainer, MD Viva La Mobile stated *"Telcogames global distribution will allow us to get people playing our games around the world and to enjoy the great experiences we have built into our games. We will also be able to take our technology to the next stage with the full backing of Telcogames, a global player".*