

Futuremark Announces the Futuremark Games Studio

With its first game already in development, Futuremark Games Studio was created to produce original world class games.

Espoo, Finland - January 29th, 2008 - Futuremark (www.futuremark.com), is proud to announce the formation of a group named the **Futuremark Games Studio**. For the past 10 years, Futuremark has been pushing the boundaries of PC 3D graphics performance with its 3DMark® series, which has become by far the world's most popular benchmarking software. The 3DMark series combines stunning 3D art with world class engines from Direct3D 6 up to Direct3D 10. "Futuremark Games Studio is committed to developing original IP games with the highest quality game play combined with our established track record of creating blow-your-socks-off visuals", said Tero Sarkkinen, CEO of Futuremark Corporation. "For years, our fans have been asking us when will we start making games. Very soon they are going to get it - and then some!"

Over the past 10 years Futuremark's team of brilliant artists and engineers has created remarkably beautiful **demos and benchmarks** for a variety of clients to show off the abilities of their platforms. Although the new studio will demonstrate its ability to seamlessly integrate the latest technologies into its engines, its mission is to build world class games that bring new and entertaining game play to gamers. This includes games and their engines that deliver stellar performance even on modest platforms right up to the most enthusiastic levels of performance hardware.

For more information about **Futuremark Games Studio**, please contact Tero Sarkkinen in Finland or Oliver Baltuch in California. Futuremark Games Studio personnel will also be attending GDC 2008 in San Francisco where they can be found at the Nordic Games Studios Pavilion.

About Futuremark® Corporation

Futuremark® Corporation is the leading provider of performance analysis software and services for PCs, smartphones and in the future, games. Futuremark® is known around the world for its benchmark products, including the 3DMark® and PCMark® Series, SPMark™ and VGMark™ (with more than 35 million copies distributed worldwide) and value-added services powered by a database of almost 20 million real life benchmarking results. Futuremark® maintains offices in Saratoga, California and Helsinki, Finland. For more information, please visit www.futuremark.com

© 2008 Futuremark® Corporation. 3DMark®, PCMark®, SPMark™, VGMark™ and YouGamers™ trademarks and logos, Futuremark® character names and distinctive likenesses, are the exclusive property of Futuremark Corporation.

Company Contact:

Europe and ROW:
Tero Sarkkinen
CEO, Futuremark Corporation
Email: tero@futuremark.com
Phone: +358-20-759-826

USA:
Oliver Baltuch
President, Futuremark Inc.
Email: ollie@futuremark.com
Phone: +1-408-517-0910