

Octoshape Wins 2011 Red Herring Top 100 Europe Award (06 Jun 2011)

The Copenhagen-based company was recognized as innovator and industry leader at the annual conference in Amsterdam on May 25.

COPENHAGEN, Denmark (June 6, 2011) - Octoshape Aps announced today that it has won the Red Herring's Top 100 Europe award, which recognizes those private technology companies that are harnessing the power of innovation to shape and revolutionize their respective industries.

"It was an honor be selected along with many of our talented peers in Amsterdam this year," said Michael Koehn Milland, CEO for Octoshape. "Our consecutive selections as a finalist and a winner are really a credit to our innovative technologies and expert team."

Since 1996, Red Herring has recognized the year's most promising European private technology ventures and has become a mark of distinction for promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

Winners were selected based on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration.

About Octoshape

Streaming media innovator Octoshape provides the enabling technology required for content owners to deliver online video over best-effort public networks to the largest audiences and with the highest-quality viewing experience. The company is writing the next chapter of content delivery for IPTV services over the Internet. The Octoshape approach is more scalable, flexible and affordable than traditional CDN schemes, while providing feature-rich, high-quality viewing to the largest of audiences. For more information visit www.octoshape.com

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