

## **Alltel and Bitfone Launch World's First OMA-DM Solution for CDMA**

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### *Alltel Adopts Bitfone's FusionDM for Standards-Based Firmware Over-the-Air*

Laguna Niguel, California, Oct 31, 2006 - Bitfone Corporation ([www.bitfone.com](http://www.bitfone.com)), a pioneer and a patent holder of over-the-air (OTA) technology for mobile phones, today announced that Alltel (NYSE: AT), owner and operator of the nation's largest wireless network with more than 11 million wireless customers, has commercially launched Bitfone's OTA device management solution, FusionDM, to manage and deliver OTA feature enhancements to its subscribers.

Alltel has selected to pursue a path of open standards for its device management roll out which has been inaugurated with the launch of Firmware Over-the-Air using Bitfone's FusionDM solution. FusionDM provides Alltel a comprehensive management capability to store, test, and deploy millions of firmware updates to its subscribers. Alltel has also selected to adopt key recommendations of the OTA Flash Forum ([www.otafashforum.org](http://www.otafashforum.org)) which include enhancements for improved usability and a more flexible user experience based on the severity level of each update.

"Alltel is the first CDMA operator in the world to have a live commercial device management system based on open standards defined by the Open Mobile Alliance," said Gene Wang, CEO of Bitfone. "The launch of FusionDM in Alltel's CDMA network represents a major milestone for the wireless market demonstrating the universal need for device management and flexibility of the solution across both CDMA and GSM operators."

Wireless operators are finding that usability plays a major role in determining the success of new data services which have a direct impact on revenues. As new services are launched to market, device management is providing operators with dynamic flexibility to ensure that services are always available with optimized usability. Bitfone's end-to-end solutions and expertise have been adopted by leading OEMs and service providers worldwide to manage service availability and deliver a superior mobile experience. For more information visit us at [www.bitfone.com](http://www.bitfone.com).

#### About Alltel

Alltel (NYSE: AT - News) is the owner and operator of the nation's largest wireless network and has more than 11 million wireless customers. For more information about Alltel, please visit <http://www.alltel.com>.

#### About Bitfone Corporation

Bitfone Corporation is an innovative global software and services company focused on maximizing the mobile experience for subscribers, operators, and OEMs. Bitfone's innovative and patent-protected solutions provide the essential mobile foundation enabling valuable real-time access to the mobile device to enhance wireless services and promote widespread adoption. Bitfone is a private company headquartered in Laguna Niguel, California, with offices in Canada, China, Korea, and the UK. For more information, visit [www.bitfone.com](http://www.bitfone.com).