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Oracle Japan to provide Ekahau Location Tracking Solution for Asian market

Companies Collaborate in Wi-Fi Location Based Services utilizing Wi-Fi Tags

Saratoga, CA, November 25th, 2004 — EKAHAU, Inc. today announced that it will be collaborating with ORACLE CORPORATION JAPAN in providing Wi-Fi Location Based Services (LBS) and Real Time Locating System (RTLS) solutions for Asian market. Oracle Location Based Services Framework will be using the Ekahau Positioning Engine™ and Ekahau T101 Wi-Fi Tags and passive RFID tags for as the platform for Wi-Fi based location tracking. With Ekahau's solution the precise real-time location of Wi-Fi based mobile devices, such as wireless laptops, PDAs and Wi-Fi tags can be pinpointed within the Wi-Fi coverage area, for the use of various people and asset tracking applications.

A rapid adoption of Wi-Fi networks in several industry verticals has created a natural platform for Ekahau's innovative location tracking technology. Several industry segments, such as healthcare, manufacturing and process industry are looking at real-time location tracking solutions as the next new technology to improve the internal workflow and manufacturing process, resource and inventory management. Unlike competing technologies that are relying on a costly location antenna infrastructure, Ekahau's solution works over existing Wi-Fi network by using any brand of 802.11a/b/g access points.

"As Ekahau's solution is a standards-based software-only approach, and does not require any proprietary infrastructure on top of the existing Wi-Fi infrastructure, it was the natural choice for Oracle Location Based Services Framework. With Oracles database solutions, application servers and the local technical support, we can now provide an end-to-end location tracking solution for Asian enterprises." says Mr. Hiroshi Asano, Director, Oracle Japan. "Cooperation with Oracle Japan strengthens our existing sales channel in Asia. Oracle is an ideal partner for us with their enterprise software offering that supports exactly those industry segments we are targeting." Says Mr. Jarmo Ikonen, Director of Sales, EMEA, APAC, Ekahau.

About Oracle Japan

"Oracle Location Based Service Framework" developed by Oracle Japan is a framework that supports development of a system utilizing positioning information. It has functions to register good's position over a warehouse map and to perform spatial searches. This framework enable simpler and easier development of a system that linkages an existing business data with positioning information.

About Ekahau, Inc.

Ekahau, Inc. is the industry leader in location-enabling Wi-Fi networks. Ekahau's customers include leading corporations around the world that are realizing the benefits of Wi-Fi-based location services and innovative network planning and optimization tools. Ekahau partners include wireless software developers, leading system integrators, and international OEM partners, who develop and market next generation location-based applications. For more information about Ekahau, please visit www.ekahau.com.