

# News Release

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## Hybrid Graphics Gains Khronos Promoter Status

**Hybrid celebrates its 10<sup>th</sup> anniversary and co-hosts an inaugural session of Khronos Developer University Lecture Series in Helsinki on 17 September 2004**

**25 August 2004 – Helsinki, Finland** – The Khronos™ Group is pleased to announce that the computer graphics technology developer Hybrid Graphics Ltd. of Helsinki, Finland has been accepted into the governing board of the Khronos Group with a unanimous vote among the existing Promoters. Hybrid has been a Contributor level member of Khronos since 2002, has participated actively in the forming of the OpenGL ES standard and shipped the first officially conformant software implementation of the OpenGL ES 1.0 specification. By achieving Promoter Member status, Hybrid joins industry giants Nokia, Motorola, Ericsson, Sun Microsystems and Texas Instruments, among others, in governing the strategy of the Khronos Group.

Separately, the Khronos Group today announced two worldwide initiatives enabling software developers to make full use the OpenGL® ES API in compelling application and games; the Khronos Developer University Lecture Series and The OpenGL ES Coding Challenge software development contest. Commensurate with its new Promoter position, Hybrid Graphics is strongly supporting both developer initiatives by hosting one of the inaugural lecture events on 17 September in Helsinki, alongside the company's 10th anniversary party; and by providing all contest entrants free copies of Hybrid's implementation of OpenGL ES on several platforms. For information: <http://www.khronos.org/devu/>

"The unanimous acceptance of Hybrid as a Promoter is a clear recognition of Hybrid's expertise in computer graphics technology and our commitment to OpenGL ES. We are happy that our expertise is recognized," says Mr. Harri Holopainen, Executive VP of Hybrid Graphics. "Hybrid sees the Khronos Promoter level membership as strategically important. The mobile graphics and gaming industries need strong industry standards and the Khronos Group delivers them. Enabling software developers to take advantage of OpenGL ES is the next key step in building the mobile 3D industry – and Hybrid strongly supports Khronos' developer outreach activities."

"Khronos is fortunate indeed to have companies of Hybrid's technical expertise and commercial insight willing to serve on our Board of Directors," said Neil Trevett, president of the Khronos Group, chairman of the OpenGL ES Working Group and senior vice president of market development at 3DLabs. "The unanimous vote is testament to Hybrid's ongoing significant contribution to the success of Khronos and OpenGL ES."

Hybrid also plays a key role in the OpenGL ES Coding Challenge by providing all entrants with Hybrid's implementation of OpenGL ES 1.1 Common and Common-Lite that enables software developers to use standard PCs to develop OpenGL ES applications.

### **About Hybrid**

Hybrid develops online and mobile graphics technology including 3D visibility optimization and graphics solutions for mobile and embedded devices. With a decade of experience in developing graphics technology, Hybrid has a profound understanding of computer graphics on different platforms. Hybrid celebrates its first 10 years in September. Hybrid is a privately owned company employing 30 people in Helsinki, Finland. Please go to [www.hybrid.fi](http://www.hybrid.fi) for more information.

### **About Khronos**

The Khronos Group is a member-funded industry consortium focused on the creation of open standard APIs such as OpenGL ES, OpenMAX™, OpenML™ and OpenVG™, to enable the authoring and playback of dynamic media on a wide variety of platforms and devices. All Khronos members are able to contribute to the development of Khronos API specifications, are empowered to vote at various stages before public deployment, and are able to accelerate the delivery of their cutting-edge media platforms and applications through early access to specification drafts and conformance tests. Please go to [www.khronos.org](http://www.khronos.org) for more information.

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