

Mobile 365 Launches Connections to Three Mobile Operators Across Latin America

Reach Now Extends to 111 Million Latin American Wireless Subscribers

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Chantilly, VA, 18.01.2006 - Mobile 365, the global leader in mobile messaging and data services, today announced that it has joined forces with three additional operators in the Latin American market increasing its reach into Venezuela, El Salvador, and Honduras.

Mobile 365 handles an average of nearly 50 million messages to, from, and within Latin America every month. The six additional operators increases Mobile 365's reach in Latin America to astounding figures: Mobile 365 now connects to 25 operators in 15 countries throughout Latin America. The total number of subscribers reached in Latin America has increased to more than 111 million.

"Mobile 365's unmatched global footprint is already strong in Europe and in the Asia-Pacific region," said Gregory Dunn, VP of Sales, Americas. "Now, with these deals, we blanket the entire Western hemisphere, from Canada to Chile—with more to come."

About Mobile 365

Delivering two billion messages per month, Mobile 365 leads the world in the global delivery and settlement of mobile messaging and data services, including SMS, MMS, and WAP. With reach to more than 500 mobile operators around the world, Mobile 365 is at the forefront of mobile interoperability messaging and the distribution of premium content and value-added services. Headquartered outside of Washington, D.C., Mobile 365 has offices in Beijing, Guangzhou, Hamburg, Hong Kong, Johannesburg, Kuala Lumpur, London, Madrid, Mexico City, Milan, New Delhi, Paris, San Francisco, Shanghai, Singapore, Sydney, and Taipei. Major operator customers include Verizon Wireless, Vodafone, Cingular Wireless, T-Mobile, Telcel, Telefonica, O2, China Mobile, China Unicom, Hutchison, and Airtel. Major brand customers include Volvo, Sony Pictures, MSN, Citibank, Siemens, Ogilvy, Yahoo!, and Dunkin' Donuts. For more information, visit: www.mobile365.com.