

Mobile 365 Named Rising Star in Deloitte's Technology Fast 500 Program

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Chantilly, VA, 19.10.2005 - Mobile 365, the global leader in mobile messaging and data services, today announced that the company has been named a Rising Star on the 2005 Deloitte Technology Fast 500, a ranking of the 500 fastest growing technology companies in North America. A special category, the Rising Star list ranks 25 winners that have been in business three or four years. They are ranked based on percentage revenue growth over three years (2002 to 2004).

"It is exceptional for a young company to gain early traction in today's highly competitive technology marketplace and especially to report such strong revenue growth," said Tony Kern, deputy national managing principal of Deloitte's Technology, Media & Telecommunications industry practice. "It's a credit to Mobile 365's leadership that they've managed to ramp up their business so quickly."

Mobile 365 was also named a Rising Star in Deloitte's Technology Fast 50 Program for Virginia. Additionally in 2005, Mobile 365 has been recognized as one of AlwaysOn's Top 100 Private Companies and Fortune's 25 Breakout Companies.

"This has been an exciting year for Mobile 365. The global mobile messaging market has really come into its own and we are immensely proud to be at the center of its rapid adoption," said Neville Street, CEO of Mobile 365. "We are honored to be recognized by Deloitte on both a regional and national level. It is a great testament to the commitment that our team has made to delivering quality services and customer satisfaction."

To qualify as a Fast 500 Rising Star, entrants must have had 2002 operating revenues of at least \$50,000 USD or \$75,000 CD, for the United States and Canada, respectively, and 2004 operating revenues of at least \$1 million USD or CD.

Entrants must be headquartered in North America, and be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology in a unique way does not qualify.

About Mobile 365

Delivering two billion messages per month, Mobile 365 leads the world in the global delivery and settlement of mobile messaging and data services, including SMS, MMS, and WAP content and services. With reach to more than 500 mobile operators around the world, Mobile 365's global connectivity and network reliability inspire confidence that your inter-operator messages and interactive services are successfully delivered, and that your revenue is always processed quickly.

Headquartered in Chantilly, Virginia, USA, Mobile 365 has offices in Beijing, Guangzhou, Hamburg, Hong Kong, Kuala Lumpur, Lisbon, London, Madrid, Mexico City, Milan, New Delhi, Paris, San Mateo (California, USA), São Paulo, Shanghai, Singapore, Sydney, and Taipei. Major operator customers include Verizon Wireless, Vodafone, Cingular Wireless, T-Mobile, Telcel, Telefonica, O2, China Mobile, China Unicom, Hutchison, and Airtel. Major brand customers include Volvo, Sony Pictures, MSN, Citibank, Siemens, Ogilvy, Dunkin' Donuts, Vodafone, and more. For more information, visit: www.mobile365.com.

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