

ONE CONNXT DELIVERS EMIRATES AUSTRALIAN OPEN BROADCAST TO NORTH AMERICA TIGER CLAWS BACK TO FINISH IN THIRD PLACE (16 Nov 2011)

ONE CONNXT broadcast service powered by Octoshape Infinite Uplink enables a high quality and cost efficient satellite contribution alternative over IP

Dallas, TX and Singapore (November 16, 2011) - Forty hours of live golfing excitement and Tiger Woods' highest finish in two years was delivered from Asia to North America over the Internet using the ONE CONNXT IP broadcast transport service powered by Octoshape Infinite Uplink technologies. The Emirates Australian Open was available live to more than 50 million TVHH's in the U.S. on ONE World Sports and America ONE, and in Canada on The Score and TVA Sports.

ONE CONNXT is a secure, reliable and robust global broadcast quality IP transport service that provides real-time SD/HD content nearly anywhere in the world. ONE CONNXT delivers either point-to-point or point-multi-point locations at a significant cost savings to satellite or fiber.

"The Score and TVA Sports received the Emirates Australian Open live on ONE CONNXT," said Jay Murray, president of JSM Productions. "This alternative technology provided Canadian viewers with a flawless live, high quality event broadcast of an exciting international golf championship."

"Our broadcast of the Emirates Australian Open live sports event has been successfully received by our large New York television audience on Cablevision and on Verizon FiOS systems," Ernie Schimizzi, president and GM of WVVH-TV New York. "Credit goes to America ONE for providing its affiliates with outstanding quality and clarity of programming. America ONE's use of innovative technology such as ONE CONNXT to transport the live action from Australia is cutting edge and provides WVVH with an advantage in a highly competitive market."

ONE CONNXT broadcast transport solution delivered the entire 2010 and 2011 OneAsia tour to ONE World Sports' operations center in Fort Worth, Texas. ONE CONNXT transports 1500 hours of programming from Asia, as well as the Aston Villa FC Club Channel from England to the ONE World Sports operations center in Fort Worth. ONE CONNXT, the proprietary technology solution of ONE Media Corp, Inc., recently provided the Tennis Channel's multi-screen broadband distribution of the 2011 French Open. The next golf project for ONE CONNXT is transporting 40 hours of live-golf action from the Coca-Cola Australian PGA Championships (Nov. 23-26, 2011 U.S.) to the U.S.

"Octoshape is pleased to underpin such a successful product and service as ONE CONNXT," said Michael Koehn Milland CEO of Octoshape. "The focus Octoshape has put on high quality video transport technologies over IP is evidenced by the success of the ONE CONNXT performance in these recent events."

About ONE CONNXT

ONE CONNXT, a service solution of ONE Media Corp, Inc., is an end-to-end SD/HD content distribution service that provides high quality live and recorded video programming virtually anywhere in the world either point-to-point or point-to-multipoint with significant savings over satellite or fiber. The ONE CONNXT service enables Clients to successfully reach more locations with higher operational flexibility and reduced delivery costs. ONE Media Corp, Inc. has operations and programming offices located in Dallas/Fort Worth, New York, Singapore, Atlanta and Las Vegas.

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About Octoshape ApS

Streaming media innovator Octoshape provides the enabling technology required for content owners to deliver online video over best-effort public networks to the largest audiences and with the highest-quality viewing experience. The company is writing the next chapter of content delivery. The Octoshape approach is more scalable and affordable than traditional CDN schemes, while providing feature-rich, high-quality viewing to the largest of audiences. For more information visit www.octoshape.com

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